



War Room

March 27th, 2023

Content

1. Hiring Pipeline

**2. Product, Tech, Design,
& Data Tracks**

**3. Admin, Communications,
Global Networks, &
Planning Tracks**



Hiring Pipeline

Recruiting

Interviewing

Onboarding/Hired

Product & Client
Success

Tech

Data

Global Networks

Office of the CEO

	Recruiting	Interviewing	Onboarding/Hired
Product & Client Success			
Tech			
Data			
Global Networks			
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Business Operations Update March 27 – March 31

Focus On



Tech Profile
Scouting



Initial Contact with
Vendors & Processors



Product & Data
Strategy



Product Department

Contact Matrix (Made in Excel Spreadsheet)

- Based on vendors and actors on the MVP Flow
- Next steps to contact actors and vendors involved to review Timing and Technical Viability,

Cash-in Networks

- Anu to get contacts from Incomm Payments
- Anu shared contacts from Greendot: Jamison Jaworski, SVP of Retail & Greendot Network, and Crystal Bryant, SVP of Financial Service Center

In-House Services (APIs)

- Review Technical Approach to define
- Gathering Technical Requirements
- Development estimation

SOFIPO

- Follow up with Paola Cortes



Tech Department

Teams / Hiring

- Interviews for Software Architect & Back-end Developers
- Contact of Directo a Mexico
- Mapping of capabilities for USA to Mexico Use Case
- Research for Potential Integration
- Explore Jack Henry Capabilities
- Research on Synapse
- Support Product in MVP and Dev Roadmap
- Reviewing Sacombank Documentation
- Contact of OFX



Design Department

- Explanatory Video
- Sendola Brandbook
- Deck, Presentation, & One-Page support
- Advising Anais on Design for CDMX Office
- PPT Templates and Process



Data & Business Intelligence Department

- Sendola Data Strategy
- Analysis on Cash-in Networks
- Analysis on target for Sendola's MVP

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Technical Operations Update March 27 – March 31

Focus On



Hiring/
Onboarding



Sendola Set-up



Budgeting



Administrative

- Hiring in all Departments
- CODIFIN & HQ Recruiting
- Setup Sendola Subscriptions & Transition Plan
- Priority: Gusto, Slack, Dropbox, Zoom
- Establish Sendola Business Account w/ USI & Preferred Bank for Funding
- Training Plan Development
- Onboarding & Welcome Packet for US/Mexico
- Onboarding Subscription & Design Request Form
- Sendola IntraWeb
- Finalized Org Chart
- MX Salary Matrix
- Sendola People Plan (For Investor Business Plan)



Communication

- FDIC Meeting Prep
- Sendola Explanatory Video Script Development
- Sendola Communications Plan
- Sendola Team "Profiles" PPT (Continuous)
- Investor Update – Jim Davidson



Global Networks/Legal

- 30 Day Plan for MT Licenses
- Initial Bank Partners (Steps)
- NMLS Account creation
- Evaluate services of Bates Group/Pryor Cashman
- Begin preparation of core documents for MT license application
- Establish relationship with MVP Bank partners
- Wave 1 Bank Partners
- Sendola Deck PPT
- Sacombank Compliance Questionnaire
- Sendola MX Entity Development



Planning

- Business Plan Development
- Department Budgets
- Planning for Chart of Accounts



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